



MedApps Wins Prestigious Edison Best New Products Award

MedApps Solution takes Silver for Innovative Services: Health, Wellness & Safety

Scottsdale, Arizona - April 6, 2011 – The MedApps System added another honor to its list of achievements last night, winning the 2011 Edison Awards Silver Medal in the Innovative Services for Health, Wellness and Safety. MedApps' system was recognized with the award for its effective use of innovation and service utilizing its patent-pending CloudCare™ platform. The distinguished Edison Awards honor organizations whose work reflects the same innovative and impactful spirit of America's infamous inventor Thomas Alva Edison.

"Being recognized as an Edison Award recipient affirms that we've got a solid solution and platform that can really enable innovation in the mHealth field and help deliver the benefits of remote patient monitoring more broadly to have meaningful impact in the healthcare system and improve the health and quality of life of people across the country," said MedApps' CEO Kent Dicks.

As part of the Edison Award Winners class of 2011, MedApps is very proud to be included in a group of industry leaders and visionaries like Apple Computer, Chevrolet, Ford Motor Company and OnStar.

Over 2,000 of America's top marketing professionals and academics, all members of the not-for-profit Marketing Executives Networking Group (MENG), judged nominees for the Edison Best New Products Awards based on Marketplace Innovation, Marketplace Success, Technological Innovation, Market Structure Innovation, Societal Impact and Design Innovation.

About MedApps

MedApps provides innovative eCare solutions for the collection, transmission and remote management of patient health data. MedApps utilizes wireless and m2m technologies, hardware, software, and cloud computing to efficiently connect patients with their care providers and electronic health records. The FDA-cleared MedApps System is producing notable results at leading healthcare facilities across the nation, including Cleveland Clinic and Meridian Health in New Jersey. MedApps is a recognized telehealth innovator and member of Continua, an industry consortium setting Medical Device Interoperability Standards worldwide. For more information see: www.medapps.com.

About Edison Awards

The Edison Awards were established in 1987 by the American Marketing Association, but has been an independent organization since 2008, the Edison Best New Product Awards™ have honored some of the most innovative products and business leaders in America. The Edison Awards are named after Thomas Alva Edison (1847-1931) whose extraordinary new product development methods garnered him 1,093 U.S. patents and made him a household name across

the world. Edison pioneered five industries which transformed our world, including the incandescent electric light and the system of electrical power, the phonograph and recorded sound, the telephone transmitter, the storage battery, as well as movies and the motion-picture camera. For more information see: www.edisonawards.com.